



Center for URBAN  
ENTREPRENEURSHIP

R·I·T

## **FUTURE BUSINESS LEADERS AND ENTREPRENEURS (FBLE)**

### **Summer 2017**

### **July 5<sup>th</sup> -August 10th**

**GET PAID \$1,000 FOR YOUR KNOWLEDGE!**

#### **MISSION**

Future Business Leaders and Entrepreneurs (FBLE) is a unique program that develops the business, problem solving, and leadership skills of 40 high school students through experiential learning. FBLE creates a visionary pipeline enabling youth to see how the skills they learn in school prepare them for their roles as the business and community leaders of their generation.

#### **OVERVIEW**

Project teams consist of select Rochester City School District (RCSD), Rochester Charter Schools, and Urban Suburban, high school sophomores, juniors and seniors, as well as Saunders College of Business students and Center for Urban Entrepreneurship staff. Teams spend 12, day-long sessions gathering and analyzing data about the specific FBLE Business Partner's challenge to which they have been assigned. Insight gained from their analyses is used to develop cost-effective and practical solutions that the business partners can implement. In exchange, participating students receive a stipend of \$1,000.

#### **GOALS AND OBJECTIVES**

- Create a vision for life success
- Educate high school students about the college experience and skills necessary for college success
- Motivate high school students to apply and attend college
- Teach students about business fields and the skills necessary for career success within those and related fields
- Expose students to a diversity of role models and interdisciplinary fields
- Improve the pipeline for Rochester's future business and community leaders
- Provide local businesses with innovative and practical solutions to organizational challenges

#### **SCHEDULE**

FBLE Summer 2017 will meet from July 5<sup>th</sup> through August 10<sup>th</sup>, from 9:00 a.m. through 3:00 p.m. Please note that because of the Independence Day holiday, July 5<sup>th</sup> will be the only Wednesday session day. **All others are** Tuesdays and Thursdays.

*\*\*Bus passes and food, i.e. breakfast and lunch, will be provided.*

For more information, contact Program Coordinator Yasmin Mattox at [yjmvpr@rit.edu](mailto:yjmvpr@rit.edu) or at 585-475-6199.